Agenda
West Virginia School Board Association Winter Conference ‘20
County Board Member Training Session
February 21/22
Charleston Town Center Marriott Hotel
(Charleston)

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Conference Sessions
Friday, February 21, 2020

First General Session
1:00 p.m.

County board of education accountability for student:
The System for Effective Instruction and
Rigor/Relevance Framework

Presenter:
Willard R. “Bill” Daggett, Ed.D., founder and Chairman,
International Center for Leadership in Education

Dr. Daggett’s Framework is the cornerstones of many school improvement efforts throughout the United States.

According to Dr. Daggett’s website, “Thousands of school districts have sought Daggett’s guidance for planning and implementing systemic change.”

In today’s presentation, Dr. Daggett will focus on county boards of education accountability for student achievement – the central focus of 2019 public education reform legislation in West Virginia.

**Note:** This session presentation includes interactive participant activities

4:15 p.m. Session adjourns

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**Second General Session**

7:00 p.m.  

*State Forecasts: Population, Economic and Demographic Trends and Probable Effects on Public Schools*

Presenter:

John Deskins, Ph.D., Assistant Dean for Outreach and Engagement, and Director of the Bureau of Business & Economic Research at West Virginia University.

In this conference segment, Dr. Deskins will discuss various demographic trends having an impact on public schools, especially in the next few years.

Current data will be used to forecast future county and regional population trends, including aging, as well as economic considerations, and potential effects on schooling in West Virginia.

8:30 p.m. Adjournment
Conference Session
Saturday, February 22, 2020

Third General Session
9:00 a.m.

Organizational Culture and Climate: How they matter

Presenter:

Steve Gruenert, Ph.D., Professor Indiana State University

This conference presentation will familiarize conference participants with the concepts of organizational culture and climate, helping county board members and county superintendents determine the type educational culture counties “may have” relative to the educational culture a county school system “may need.”

Dr. Gruenert will introduce this topic in such a way county board members will see schools as complex organizations influenced by community values which ultimately affect school culture and implementation of state-level school reforms.

Professor Gruenert has studied organizational culture and climate for more than 20 years and continues to learn and collaborate with other researchers as these concepts evolve.

He is coauthor of School Culture Rewired: How to Define, Assess, and Transform It (ASCD) and Minds Unleashed: How Principals Can Lead the Right-Brained Way (Rowman & Littlefield Publishers).

11:15 a.m. Adjournment